

Message Text

UNCLASSIFIED

PAGE 01 PORTO 00114 210233Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----116263 221650Z /45

R 202030Z APR 78
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO SECSTATE WASHDC 0641
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

UNCLAS PORTO ALEGRE 0114

E.O.11652:N/A
TAGS: BBSR,BR
SUBJECT: WTDR/FTI: REDE GAUCHA ZERO HORA DE COMUNICACOES LTDA
REF: USDOC 04961

1. BRAZIL
OFFICE USE: 2. 351 3. NA 4. 05

REDE GAUCHA ZERO HORA DE COMUNICACOES LTDA.

6. POBOX NA: AVENIDA IPIRANGA 1075,
7. 90000 PORTO ALEGRE, RS

8. CONTACT: MAURICIO SIROTSKY SOBRINHO
9. TITLE: PARTNER-MANAGER
10. PHONE: NA 11. TELEX: NA
12. CABLE: NA
13. ESTABL: 1973 14. EMPL: 70 15. SIZE: MEDIUM
OFFICE USE: 18. 19. NA 20. X 21. NA 22. NA

23. 483209/9 RADIO BROADCASTING

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO DO BRASIL S/A, AGENCIA CENTRAL, 90000
PORTO ALEGRE, RS, BRAZIL

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26. TRADE REFS: NA

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: LIMITED LIABILITY FIRM WITH SOCIAL CAPITAL
CR\$3.1 MILLION. 1976 SALES CR\$6.6 MILLION. ASSETS TO LIABILITIES

AS CR\$3.4 TO 1.00. FIRM OPERATES TWO RADIO STATIONS IN PORTO ALEGRE AND ONE IN BRASILIA. AUDIENCE IS GOOD, COMPETITION MODERATE. IT IS ORGANIZING A TV STATION IN THE STATE OF SANTA CATARINA. ITS PARTNER-MANAGER IS EITHER PRESIDENT. VICE-PRESIDENT OR PARTNER OF NUMEROUS OTHER FIRMS SOME QUITE IMPORTANT SUCH AS GAUCHA GRAFICA E EDITORA JORNALISTICA S/A, RADIO E TELEVISAO GAUCHA S/A CONCERNING WHICH POST HAS ALREADY SUBMITTED WTDRS. HE IS WELL KNOWN AND RESPECTED IN THE STATE'S BUSINESS AND FINANCIAL CIRCLES. BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS OPERATING NORMALLY AND IS IN A SATISFACTORY FINANCIAL POSITION. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY. FIRM DID NOT RESPOND TO CONSULATE'S REQUEST FOR INFORMATION DESPITE FOLLOW UPS. IT IS RECOMMENDED AS A TRADE CONTACT.

29. PREP: HELIO SUDBRACK APPR: FRED EXTON. JR.

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 apr 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTO00114
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780172-0797
Format: TEL
From: PORTO ALEGRE
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780435/aaaabdbb.tel
Line Count: 76
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e25e79aa-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2902516
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: REDE GAUCHA ZERO HORA DE COMUNICACOES LTDA
TAGS: BBSR, BR
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/e25e79aa-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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